

# 2018 Yearbook Senior Ads

To purchase a spot in the yearbook to congratulate a graduating senior, we have two ways to submit a senior ad. There is limited space in the book, so the ads will be entered in the order that they are received. Friends and family are welcome to submit an ad. Please read all information on the next page before submitting your ad.

## Submission options:

- Online/Email - visit <http://hpwildcats.com/obelisk/index.html> for the directions to submit through email. This is the preferred method. Payment must be mailed to the school.
- Mail or Drop Off - Fill out this paper form and mail or drop off at the HPRHS main office. Please put your name on the back of any photo (Print very lightly so as to not damage the front. Do not staple photos!) If you can email the message, there are less chances of a copying error.

## Deadlines:

- Submission = Monday, December 3, 2017
- Proofs will be emailed to you = Monday, January 8, 2018
- Proof revisions must be returned by = Monday, January 29, 2018

## Ad Information:

**Student:** \_\_\_\_\_

### Circle one - Ad Size:

- 1/8 Page: \$45 - 1 photo
- 1/4 Page: \$85 - 1-3 photos
- 1/2 Page: \$130 - 3-5 photos
- Full Page: \$300 - 6-10 photos
- Samples of layouts are on the next page. We will tailor the layout to your message and pictures.

**How many photos are you submitting:** \_\_\_\_\_

**Circle one - Student Name Font:** (All message font will be Garamond.)

### Fonts for names:

Caslon Student Name

*Satisfy Student Name*

*Dancing Script Student Name*

Fourth Rock Student Name

**Impact Student Name**

**Leiture Student Name**

**Chewy Student Name**

**Henriette Student Name**

**Cooper Student Name**

## Personal Information:

Please print clearly

Your Name: \_\_\_\_\_

Your Address: \_\_\_\_\_

\_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

### If mailing please send materials and check to:

2018 Obelisk/Attn: Liana Hennings  
High Point Regional High School  
299 Pidgeon Hill Road  
Sussex, NJ 07461

### How are you paying for this ad?

- Check # \_\_\_\_\_ payable to HPRHS
- Cash amount \$ \_\_\_\_\_

**Do not send the original copy of any photo you value. Please scan and make a copy.**

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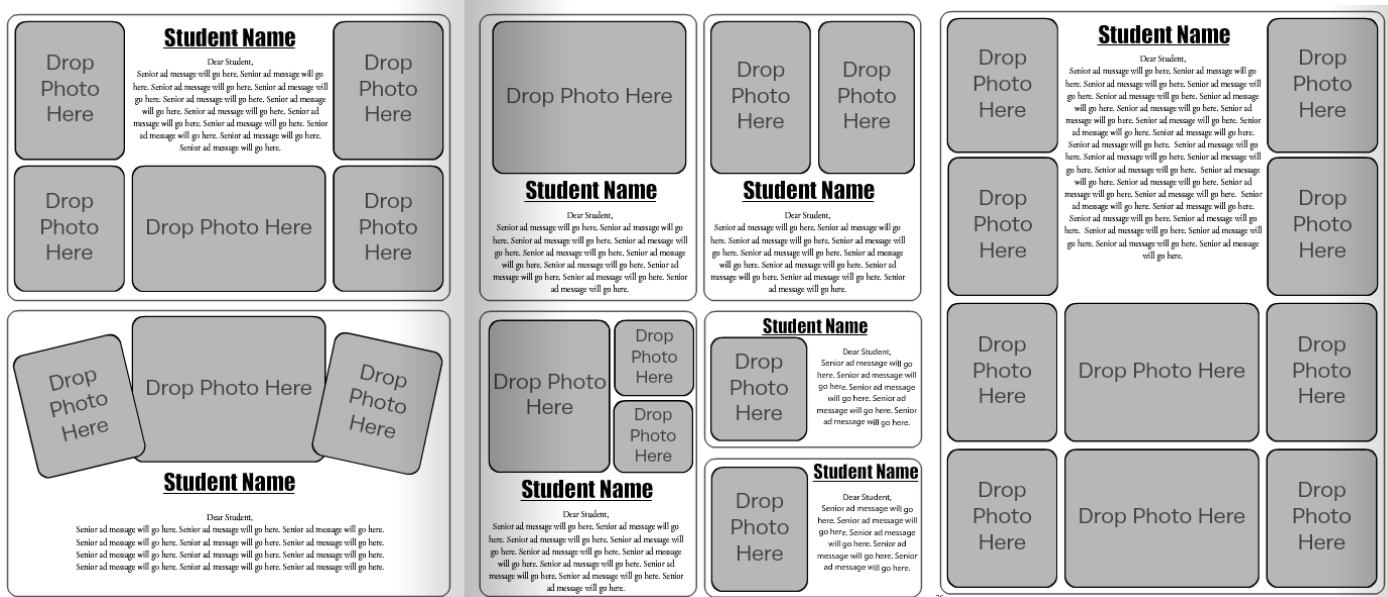
## Message/Copy Instructions:

- Emailed messages are preferred and decrease the need for editing. Please make sure that you include your student's name. Email to yearbook@hpregional.org.
- Your message can be printed neatly or typed. We will edit for grammar, but please edit before you send a message in to us. It is against copyright laws to print song lyrics.
- Please take into account the size of your ad when you write your message.

## Photo Instructions:

- **Minimum picture size** = wallet size
- **Maximum picture size** = 8" x 10"
- We reserve the right to edit or refuse any photo or message that is not in the best interest of High Point Regional High School. Please no pictures of baby nudity, drugs or vulgar poses.
- **Do not send the original copy of any photo you value;** we cannot guarantee its return. Instead, submit a photo-quality copy (Wal-Mart or ShopRite or Walgreens can supply).
- We do not recommend computer generated ink jet photo images on plain paper and cannot be held responsible for the quality of their reproduction if you submit a photo in this manner.
- If you submit a digital scan of a photo, it must have a resolution of 300 dpi. Please email if you have questions.
- We cannot use photos that have been cut, glued or taped to paper, or are in collages. They do not reproduce well, and we cannot be responsible for the image-quality problems that arise.

## Layout Samples:



## Estimated Ad sizes:

- 1/8 Page = 4 x 2 inches = up to 150 characters with 1 photo
- 1/4 Page = 4 x 5 inches = up to 300 characters with 1-3 photos
- 1/2 Page = 8 x 5 inches = up to 500 characters with 3-5 photos
- Full Page = 8 x 11 inches = up to 900 characters with 6-10 photos

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